



**THE WESTFIELD FAIR**  
137 Russellville Rd, Westfield MA 01085  
AUGUST 15 -17, 2025



**CORPORATE SPONSOR**

Hello, Friend!

**You are invited to partner with us to support The 97th Westfield Fair!**

2025 is here and the Westfield Fair Association is looking forward to hosting our 97<sup>th</sup> annual Westfield Fair! Our 2025 dates will be Friday – Sunday, August 15-16-17. Stay current with all the excitement by frequenting our website [TheWestfieldFair.com](http://TheWestfieldFair.com), and following us on Facebook and Instagram.

Without the generosity of sponsors, we would not be able to keep this tradition alive. This year we will be celebrating 97 years of tradition- bringing communities together to experience our family-friendly hometown fair.

The Westfield Fair offers a variety of exciting activities welcoming over 10,000 guests each year and hosting events such as horse and oxen draws, youth livestock exhibits to include dairy, beef, sheep shows, craft barn, motorized events, live music, local food and so much more! We are always striving to bring NEW and exciting family fun-filled activities each year and YOUR support helps make that possible.

The Westfield Fair Association is a 501(c)(3) non-profit organization where we strive to give youth and adults opportunities to learn and compete with as many events throughout the fair as possible. Without your support we would not be able to make this happen.

**If you have questions or wish to meet in person, please contact Andy Freniere:**  
[andyfreniere@gmail.com](mailto:andyfreniere@gmail.com) or 413-233-8165

Again, we thank you for your support and look forward to seeing you at The Fair!

Sincerely,

The Westfield Fair Board of Directors

**Please fill out the following Sponsorship form and return it with, payment to:**  
**Westfield Fair Association, c/o Andy Freniere, 209 Pochassic Rd, Westfield MA 01085**  
**(Credit/debit card upon request)**

Please make all checks payable to *Westfield Fair Association*

**First time sponsors-** Email your logo- in .pdf, .eps, .ai, or other vector format- to [andyfreniere@gmail.com](mailto:andyfreniere@gmail.com)

[TheWestfieldFair.com](http://TheWestfieldFair.com)



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## CORPORATE SPONSOR



### Platinum Sponsor: \$3,000-\$5000+

**Includes:**

- Banner @ Main Entrance & MA Pike
- Logo on main page of The Fair website
- 10 weekend passes

### Gold Sponsor: \$2000-\$2999

**Includes:**

- Banner @ MA Pike
- Logo on main page of The Fair website
- 6 weekend passes

### Silver Sponsor: \$1000-\$1999

**Includes:**

- Logo on The Fair website
- 2 weekend and 4 single day

### Bronze Sponsor: \$500-\$999

**Includes:**

- Listed as sponsor on The Fair website
- 6 single day passes

**All corporate sponsorships include a complimentary banner to be displayed at The Fair on our "Wall of Appreciation", along with your logo presence on our website.**

*If you would like to contribute in a different way or sponsor a specific portion on the fair, please describe here. For "OTHER" sponsorships, we will work with you to provide supported advertising as applicable.*

**OTHER** \_\_\_\_\_

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### ADVERTISING SPONSOR

Poster (22x28) with business logo presented in the high traffic areas during the fair.

\_\_\_\_\_ One size \$100

Send your completed Sponsorship application and check payable to "Westfield Fair Association" c/o Andy Freniere, 209 Pochassic Rd, Westfield MA 01085 (Credit/debit card upon request)

**First time sponsor- Email your logo- in .pdf, .eps, .ai, or other vector format- to [andyfreniere@gmail.com](mailto:andyfreniere@gmail.com)**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Address: \_\_\_\_\_

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**THANK YOU FOR YOUR GENEROUS SUPPORT!**

[TheWestfieldFair.com](http://TheWestfieldFair.com)