



THE WESTFIELD FAIR
137 Russellville Rd, Westfield MA 01085
AUGUST 16 -18, 2024



Sponsorship Form

Hello, Friend!

You are invited to partner with us to support The 96th Westfield Fair!

2024 is here and the Westfield Fair Association is looking forward to hosting our 96th annual Westfield Fair! We have already started planning this year's Fair with great anticipation for a wide range of awesome events and activities for *everyone*. Our 2024 dates will be Friday – Sunday, August 16-17-18. Stay current with all the excitement by frequenting our website TheWestfieldFair.com, and following us on Facebook and Instagram.

We would like to take this opportunity to thank you for considering supporting The Westfield Fair. Without the generosity of sponsors, we would not be able to keep this tradition alive. This year we will be celebrating 96 years of tradition- bringing communities together to experience our family-friendly hometown fair. Focusing on our roots we hope to give all attendees a fun and educational experience that will make us the memory generations talk about for years to come.

The Westfield Fair offers a variety of exciting activities welcoming over 10,000 guests each year and hosting events such as horse and oxen draws, youth livestock exhibits to include dairy, beef, sheep shows, craft barn, motorized events, live music, local food and so much more! We are always striving to bring NEW and exciting family fun filled activities each year and YOUR support helps make that possible.

The Westfield Fair Association is a 501(c)(3) non-profit organization. We strive to give youth and adults opportunities to learn and compete with as many events throughout the fair as possible. Without your support we would not be able to make this happen.

If you have questions or wish to meet in person, please contact Andy Freniere:

andyfreniere@gmail.com or 413-233-8165

Again, we thank you for your support and look forward to seeing you at The Fair!

Sincerely,

The Westfield Fair Board of Directors

**Please fill out the following Sponsorship form and return it with, payment to:
Westfield Fair Association, c/o Andy Freniere, 209 Pochassic Rd, Westfield MA 01085**

Please make all checks payable to *Westfield Fair Association*

Email your logo- in .pdf, .eps, .ai, or other vector format- to Andyfreniere@gmail.com

TheWestfieldFair.com



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CORPORATE SPONSOR



Platinum Sponsor: \$3,000-\$5000+

Includes:

- Banner @ Main Entrance & MA Pike
- Logo on main page of The Fair website
- 10 weekend passes

Gold Sponsor: \$2000-\$2999

Includes:

- Banner @ MA Pike
- Logo on main page of The Fair website
- 6 weekend passes

Silver Sponsor: \$1000-\$1999

Includes:

- Logo on The Fair website
- 2 weekend and 4 single day

Bronze Sponsor: \$500-\$999

Includes:

- Listed as sponsor on The Fair website
- 6 single day passes

All corporate sponsorships include a complimentary banner to be displayed at The Fair on our "Wall of Appreciation", along with your logo presence on our website.

If you would like to contribute in a different way or sponsor a specific portion on the fair, please describe here.
For "OTHER" sponsorships, we will work with you to provide supported advertising as applicable.

OTHER _____

ADVERTISING SPONSOR

Poster (22x28) with business name or logo presented in the high traffic areas during the fair.

_____ **One size \$100**

**Send your completed Sponsorship application and check payable to "Westfield Fair Association"
c/o Andy Freniere, 209 Pochassic Rd, Westfield MA 01085**

Email your logo- in .pdf, .eps, .ai, or other vector format- to andyfreniere@gmail.com

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Address: _____

THANK YOU FOR YOUR GENEROUS SUPPORT!

TheWestfieldFair.com