



THE WESTFIELD FAIR
137 Russellville Rd, Westfield MA 01085
AUGUST 19 -21, 2022

Sponsorship Form

Hello, Friend!

2022 is here and the Westfield Fair Association is looking forward to hosting our 94th annual Westfield Fair! We have already started planning this year's Fair with great anticipation for a wide range of awesome events and activities for *everyone*. Our 2022 dates will be Friday – Sunday, August 19-20-21. Stay current with all the excitement by frequenting our new website at TheWestfieldFair.com and following us on Facebook and Instagram.

We would like to take this opportunity to thank you for considering supporting The Westfield Fair. Without the generosity of sponsors, we would not be able to keep this tradition alive. This year we will be celebrating 94 years of tradition- bringing communities together to experience our family-friendly hometown fair. Focusing on our roots we hope to give all attendees a fun and educational experience that will make us the memory generation talk about for years to come.

The Westfield Fair offers a variety of exciting activities and events such horse and oxen draws, youth livestock exhibits to include dairy, beef, sheep shows, craft barn, motorized events, live music, local food and so much more!

The Westfield Fair Association is a 501(c)(3) non-profit organization.

We strive to give youth and adults opportunities to learn and compete with as many events throughout the fair as possible. Without your support we would not be able to make this happen.

If you would like the opportunity to support The 94th Westfield Fair, following are some unique opportunities for you to partner with us!

If you have questions or would like to meet in person, please contact Andy Freniere:

andyfreniere@gmail.com or 413-233-8165

Again, we thank you for your support and look forward to seeing you at The Fair!

Sincerely,

The Westfield Fair Board of Directors

Please fill out the following Sponsorship form and return it with your business card, logo and payment to:

The Westfield Fair Association, c/o Andy Freniere, 209 Pochassic Rd, Westfield MA 01085

Please make all checks payable to *Westfield Fair Association*



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CORPORATE SPONSOR

Platinum Sponsor: \$3,000-\$5000+

Includes:
Banner @ Main Entrance & MA Pike
Logo on FB & Website
10 weekend passes

Gold Sponsor: \$2000-\$2999

Includes:
Banner @ MA Pike
Logo on FB & Website
6 weekend Passes

Silver Sponsor: \$1000-\$1999

Includes:
Logo on FB & Website
2 Weekend / 4 single

Bronze Sponsor: \$500-\$999

Includes:
Logo on FB
6 single passes

If you would like to contribute in a different way or sponsor a specific portion on the fair, please describe here.

OTHER _____

All corporate sponsorships include a complimentary banner displayed at sponsor location along with presence on our website and in our annual premium book.

For "OTHER" sponsorships, we will work with you to provide supported advertising as applicable.

ADVERTISING SPONSOR

Poster (22x28) with business information/logo presented in the high traffic areas during the fair.

_____ One size \$100

Please send your completed Sponsorship application, your business card, logo and payment to:

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Please make all checks payable to *Westfield Fair Association*

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Address: _____

THANK YOU FOR YOUR GENEROUS SUPPORT!