



The Westfield Fair
137 Russellville Rd, Westfield MA 01085

Vendor Letter

Dates of Fair: August 15-17, 2025

Dear Vendor,

We are so excited to invite you to participate in The 97th Westfield Fair, Friday – Sunday, August 15-17, 2025! As we build our 2025 events schedule, we also seek vendors to share their merchandise and services with fairgoers. This is a fantastic opportunity for you to grow your business and make some valuable connections for its continued growth. Our Vendor locations are available throughout the grounds. Indoor spaces are also available.

Westfield Fair vendor applicants are considered to be selling or demonstrating a commercial item or home goods product.

Keep in mind that spaces are limited so register early!

For more information, please contact:

Mo Freniere: Mofreniere@gmail.com or 413-519-0466

Jeff Stokowski: Jeffnortheast@comcast.net or 413-568-8383

Below are items we would like to address prior to the fair. The attached contract must be completed and returned no later than July 18, 2025. We will require that all fees and proof of insurance are provided by August 1, 2025.

Please mail all documents to:

Westfield Fair Association, c/o Mo Freniere, 209 Pochassic Rd, Westfield MA 01085

Please make all checks payable to *Westfield Fair Association*

Thank you and we look forward to seeing you at the fair!

Sincerely,

The Westfield Fair Board of Directors



The Westfield Fair

137 Russellville Rd, Westfield MA 01085

Vendor Contract Information

Dates of Fair: August 15-17,2025

Be sure to read the information carefully.

Westfield Fair Expectations:

- Contract must be completed and returned by **July 18, 2025, along with full payment of \$100.00.**
- Vendors not submitting payment prior to the event will not be accommodated.
- Vendors are to be in place and open for business during all open-gate hours
- Valid proof of Insurance must be provided prior no later than August 1, 2025.
 - \$1,000,000 of commercial liability insurance naming the Westfield Fair Association as an additionally insured will be required for food vendors.
- The Fair will try not to duplicate certain main items of sale but will not grant anyone an exclusive item on the grounds. Pursuant to that you may be asked to stop selling an item that is already being sold on the grounds, particularly if the item was not agreed upon in your contract as a main item of sale.

Contract Details- Please read carefully

- The Fair will be held rain or shine.
- Set up must be completed by 3:00 PM Friday afternoon.
- Vehicles are allowed to access your set up area between the hours of 10:00PM and 9:00AM **only**.
- All vendors are responsible for maintaining the area around their booth. This area must be kept clean and free of debris and obstacles at all times.
- Passes will be given at a rate of 2 passes per day per booth.
- There is no sub-leasing of any part of the space rented.
- Voice, sound or music amplified must be discussed with the Board of Directors and have prior authorization.
- *The fair will not be responsible for the loss or damage due to fire, accident, vandalism, theft, natural disasters, or "acts of God" through which equipment or people may suffer.*
- Deposits are non-refundable if cancellations are made within 30 days of the event.