



The Westfield Fair  
137 Russellville Rd, Westfield MA 01085  
AUGUST 21 -23, 2026



### ***CORPORATE SPONSOR***

Hello, Friend!

**You are invited to partner with us to support the 98th Westfield Fair!**

The Westfield Fair Association is excited to host our 98th annual Westfield Fair in 2026. The fair will take place **Friday–Sunday, August 21–23, 2026**. Stay current with all the excitement by frequenting our website [TheWestfieldFair.com](http://TheWestfieldFair.com), and following us on Facebook and Instagram.

Without the generosity of sponsors, we would not be able to keep this tradition alive. This year we will be celebrating 98 years of tradition - bringing communities together to experience our family-friendly hometown fair.

The Westfield Fair offers a variety of exciting activities welcoming over 5,000 guests each year and hosting events such as horse and oxen draws, youth livestock exhibits to include dairy, beef, and sheep shows, a craft barn, motorized events such as a demolition derby, live music, local food and so much more! We are always striving to bring **new and exciting family fun-filled activities, and YOUR support helps make that possible.**

The Westfield Fair Association is a **501(c)(3) non-profit organization** dedicated to providing our youth and adults with opportunities to learn, participate, and compete through a wide range of fair events. Your support plays a vital role in making these opportunities available.

**If you have questions or wish to meet in person, please contact Andy Freniere:**  
[andyfreniere@gmail.com](mailto:andyfreniere@gmail.com) or 413-233-8165

Again, we thank you for your support and look forward to seeing you at The Fair!

Sincerely,

The Westfield Fair Board of Directors

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**Please complete the following Sponsorship form and return it with payment to:**  
Westfield Fair Association, c/o Andy Freniere, 209 Pochassic Rd, Westfield MA 01085  
(Credit/debit card upon request)

Please make all checks payable to *Westfield Fair Association*

**First time sponsors-** Please email your logo in PDF, EPS, AI, or other vector format to [andyfreniere@gmail.com](mailto:andyfreniere@gmail.com)

[TheWestfieldFair.com](http://TheWestfieldFair.com)



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### CORPORATE SPONSOR

#### Diamond Sponsor \$3,000-\$5000+

**Includes:**

- Banner @ main entrance & MA Pike
- Logo on main page of The Fair website
- 10 weekend passes

#### Gold Sponsor \$2,000-\$2,999

**Includes:**

- Banner @ main entrance & MA Pike
- Logo on main page of The Fair website
- 6 weekend passes

#### Silver Sponsor \$1,000-\$1,999

**Includes:**

- Logo on main page of The Fair website
- 2 weekend & 4 single day passes

#### Bronze Sponsor \$500-\$999

**Includes:**

- Listed as sponsor on The Fair website
- 6 Single day passes

#### Friend of Westfield Fair

Poster (22x28) with business logo presented in the high traffic areas during the fair.

One size \$100-\$500

**All corporate sponsorships include a complimentary banner to be displayed at the fair on our "Wall of Appreciation", along with your logo on our website.**

*If you would like to contribute with an in-kind donation or sponsor a specific portion of the fair, please describe it here.*

**Other:** \_\_\_\_\_

For "Other" sponsorships, we will work with you to provide supported advertising as applicable.

**Send your completed Sponsorship application and check payable to "Westfield Fair Association" c/o Andy Freniere, 209 Pochassic Rd, Westfield MA 01085 (Credit/debit card upon request)**

**First time sponsor-** Please email your logo in PDF, EPS, AI, or other vector format to [andyfreniere@gmail.com](mailto:andyfreniere@gmail.com)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Address: \_\_\_\_\_

**THANK YOU FOR YOUR GENEROUS SUPPORT!**

[TheWestfieldFair.com](http://TheWestfieldFair.com)